

**Swarthmore Swim Club Board
May 23, 2011 Meeting
Minutes**

Present: Kim Bernaus, Amy Connell, Joe Foglio, Rick Graham, Jim Greer, Nika Haase, Susan Kelly, Gary King (Presiding), Jeanne Maillet, John McKinstry, Dick Nenno, Michael Ryan, Stuart Seidman, Chip Stockman; Jean Tierno (Personnel Manager)

The meeting began at 7:05.

1. Member Comments

None.

2. Minutes from April Meeting

The minutes of the April 2011 Board Meeting were approved.

3. TCDN Club, Chester Eastside Ministries, Swim Club: Kim Bernaus

Mark Wallace, Reverend Bernice and Catherine Kelly Grant spoke to us about Chester Eastside Ministries. They expressed their gratitude for being able to use the Club and hoped that we would allow it again. It will involve 20-35 children (with 2 counselors with each group) who come Wednesday mornings, 10:30-Noon, starting July 6 for the entire month of July. The fee was \$300. The Board APPROVED this program.

Trinity Cooperative Day Nursery (TCDN) will start June 20-August 31, who come Tuesday and Thursday, 10-12. The highest number of children would be 65. This year, we simplified the fee, charging \$5/non-member child. We will give a guest pass to each non-member family as a marketing tool.

On June 3, the 5th grade pool party is coming. SRS has asked if they could just pay a flat fee \$200 for the whole visit. The Board APPROVED this fee.

4. Manager's Report: Jean Tierno

Jean delivered Charlie's report. The grounds have been cleared. Mulch was delivered and distributed. The reroofing of the pavilion is going well and beautifully thanks in large part to Chip and Joe. The debris has been removed all around the grounds. Sue has done a great job in planting flowers et cetera. The storage shed has been cleaned of old equipment, allowing for more storage. The pump room has been cleared. General cleanup of office and staff rooms are done. Assistant coaches have been hired.

In the area of personnel, the staff has been scheduled for the opening three weeks. We have established all the protocols for opening, closing, and snack bars.

All pools emptied, cleaned of debris, power-washed. Lap pool and wading pool are ready.

5. Operations: Joe Foglio

Joe said that we were allowed to use a fire hydrant to fill the pool. There is a leak, and they are still trying to determine where it is. He went over the pool with Jennifer, and they were not able to find it. He will be able to give us more information in the next day or so.

Gary expressed on behalf of the Board special gratitude for Joe, Chip and Sue and others who have made the pool look so terrific.

6. Quality of Life: Nika Haase

The committee has met with the Water Polo Association, and the program will run Thursday, starting June 23, 3-5. There will be a 12 and under and 13 and over group, each getting an hour. Zumba will be 9:30-10:30, and the party will be on June 23.

Tennis is rolling along: 15-18 kids are signed on. This will serve kids 8-15. Most are 12 and under.

Sunday suppers have been worked out with various vendors.

The volunteer program is coming along well.

The Saturday schedule of events has been mapped out.

Joe suggested a student video screening night. Nika and Amy will explore this.

7. Publicity: Chip Stockman

Chip distributed the brochure he drafted and the guest passes. We get 10-12 guest passes to distribute to generate interest. The 50-miler iron-ons are now available for those who complete their 5-mile. The sponsored-shirts are ordered and are more expensive because the price of cotton is way up. (The color is pale green.)

The publicity board is almost completely built.

8. Membership Volunteer Program: Jeanne

Jeanne reported that there are 17 7th graders signed up as volunteers.

9. Swim & Dive: Kim

Registration begins tomorrow. We have 4 new coaches, including an Olympic hopeful. There will be a convenience practice three days a week from 8-9 in the morning. Michael Morreale will do this.

10. Membership

Our paid membership is 353, which is down. We have made lots of phone calls to the 2011 delinquents and are finding the many of the 86 have just forgotten to pay because it has been cold. Also, we have had about 11 or so new members.

We have 4 out of 17 associate members becoming full members, which is not a big number.

Thus, the Membership Committee is contemplating dropping the associate membership program.

The Board APPROVED the new members listed in Jim's report.

There is the option of 5 members taking a year off. We have only 2 members who have done this, so that leaves 3 open to do this.

11. Open Discussion

Gary opened up a discussion on membership. We have many new events going on which need publicity.

We had an extended discussion on varying the form of membership. We floated the idea of having individual memberships, or single parent memberships to which one could add dependents. We also talked about those who are here for just a few months. Another idea is to have dual memberships with neighboring pools: pool your memberships, your managers, and your guards.

Another idea was having a young adult club, with events tailored to the young adults (teen only).

Another idea is having a trial membership for Monday through Friday only.

We will come back to these topics in June.

12. Follow-Up Discussion

We will have a First Friday Night and get some exposure on that. There is a minimum age of 7 for dropping that off at the pool. This will be included in the publicity for the Borough's First Friday event.

13. New Business

Rick distributed the Audited Financial Statements. He asked that we look over it, and vote to accept it at the next meeting.

He also distributed this month's financials.

We have about 45 people on the staff. We will meet them on Thursday night.

14. Adjourn

The meeting adjourned at 8:50.

Respectfully submitted,

John McKinstry